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# PRESS RELEASE

## Leading food industry figures visit Campden BRI

Last week Campden BRI held its annual open day for the food and drink industry. Since the first “Campden BRI Day” was held back in the 1930s, it has grown to become one of *the* premier events in the food and drinks industry calendar. This year the company welcomed over 450 visitors – many leading figures from some of the biggest household food and drink brands, as well as officials from key government departments.

Visitors were able to tour the company’s pilot processing halls, bakeries and state-of-the-art sensory suite, view exhibits on the company’s latest research and listen to the annual lecture which was delivered by Charles Wilson, Chief Executive of Booker on the growth of retail outside the supermarkets.

The winners of Ecotrophelia UK – a major competition, which challenges students to design an eco-friendly, innovative food or drink product, to encourage careers in science and technology – were also announced. A team of placement students from PepsiCo won the gold prize and walked away with £2,000 and a place at the European finals in October.

\*\*\* Ends \*\*\*

### Notes to editors

1. [Campden BRI](#) specialises in the practical application of technical excellence to support the food and allied industries through analysis and testing, operational support, research and innovation, and knowledge management. It is the world's largest membership-based food research organisation, with over 2400 members from around 80 countries. It has nearly 400 staff based at its three sites: Chipping Campden (Headquarters), Nutfield (Surrey - brewing division), and Budapest (Hungary).
2. Its activities include assuring the safety of food and drinks, food processing and manufacturing support, food analysis and testing, training and publishing. Each year it hosts hundreds of business visits and trains around 6,000 people from food and drink companies worldwide.

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